



S T O N E W A R D

building good

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# Lettuce Grow

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## Rebrand

### Name Change Suggestions

Lettuce Grow Fundraising Festival  
Lettuce Grow Festival  
Lettuce Grow Fundraising Event  
Lettuce Grow Fundraiser  
Lettuce Grow: An Evening of Restoration  
Lettuce Grow: An Evening of Revival  
Lettuce Grow: An Evening of Renovation  
Lettuce Grow: An Evening of Renewal

## Tagline Suggestions

An Event Where City Meets Country  
Restoring the Past, Growing the Future  
Sprouting Forward for a Better Tomorrow  
Cultivating a Better Tomorrow  
Producing a Better Tomorrow

## Written Elements

### Flyer

Lettuce Grow  
September 23rd  
6:00 to 9:00 p.m.  
St. Joseph Center  
6800 Camp Robinson Road  
North Little Rock, AR 72118  
1-501-482-1908

Don't miss out on an evening on the farm with live bluegrass music, a beer garden, wine and whiskey pools, a signature cocktail, delicious food, a silent auction, and more! Explore the historic building and meet the four-legged family members at The Farmstead at St. Joseph's.

### Thank You Card

#### **Front -**

You Helped Us Grow. Thank you!

We are so thankful to everyone who purchased a ticket and/or donated an item, and we are thankful we are able to celebrate country life in the city with all of you! Thank you from all of the volunteers and from the cows, chickens, goats, sheep, and Peaches, our farm dog!

#### **Back -**

The St. Joseph Center is dedicated to the regeneration of the historic building that once housed St. Joseph's Home. Fully supported by volunteers, the lives of the past are brought into the future through community engagement, hard work, and love for the outdoors.

List of Sponsors if have room

## **Website/Facebook Event**

The fundraising event of the year is happening on September 23rd from 6:00 to 9:00 p.m. Don't miss out on an evening on the farm with live bluegrass music, a beer garden, wine and whiskey pools, a signature cocktail, delicious food, a silent auction, and more! Explore the historic building and meet the four-legged family members at St. Joseph Center.

St. Joseph Center is dedicated to the regeneration of the historic building that once housed St. Joseph's Home. Fully supported by volunteers, the lives of the past are brought into the future through community engagement, sustainable farming, and love for the outdoors.

This year's goal is to raise \$50,000.

ADD DETAILS ABOUT PLANNED RESTORATION PROJECTS

Get your ticket today before we are sold out. If you would like to donate to the silent auction, click below. Any donation equal to a \$50 or more value earns you a \$5 discount on your ticket!

ADD DETAILS ABOUT SILENT AUCTION ITEMS

You won't want to miss a night under the stars where city life meets country living. Get your tickets today!

## **Additional Content**

### **Social Post Examples**

- Come Grow With Us at Our Annual Fundraiser!
- You won't want to miss a night under the stars where city life meets country living.
- Rebuild. Recultivate. Restore. Join us for our Lettuce Grow Fundraising Event!

### **Cookbook Submission**

Do you have a family recipe that you would love to share with our community? Submit a recipe to our Cookbook contest, and your recipe could be featured in the St. Joseph Center Cookbook! After receiving enough recipes, you can check out the dishes our community loves and buy a copy at the Farm Stand. More details to come.

## Scavenger Hunt Ideas

- Take a selfie with a goat
- Find the Benedictine Room
- Take a selfie with a blackberry bush
- Take a picture of a purple flower
- Take a selfie sitting on a red picnic table
- Take a picture of Peaches the dog

In addition, the interns researched different scavenger hunt apps that could assist you in this event. We found information on an app called **Scavify** that allows for photo submissions and can manage a large group of participants. Below is a screenshot of their app features.

### All Programs Include

 <b>UNLIMITED CHALLENGES</b> <p>We give you unlimited access to all of the challenge types and as many challenges as you need.</p>	 <b>DASHBOARD ACCESS</b> <p>Get complete access to build, launch, and monitor your programs through the dashboard.</p>	 <b>ALL APP &amp; ADMIN FEATURES</b> <p>We want to give you everything you need to succeed. That's why each program comes with access to all features.</p>
 <b>CUSTOMIZABLE DESIGN</b> <p>Make a strong impression with a design that reflects your brand. Customize the look with logos and banners.</p>	 <b>CUSTOM REWARDS</b> <p>Display a custom reward to participants who complete all of the challenges in your program.</p>	 <b>ADVANCED ANALYTICS</b> <p>Get detailed breakdowns of the activity and data associated with your program, participants, and challenges.</p>
 <b>DOWNLOAD PHOTOS</b> <p>Photo challenges capture amazing moments. Easily save those photos and share them by quickly downloading them.</p>	 <b>PHOTO SLIDESHOW</b> <p>Want to display photos from your programs on a computer, TV, or large display? It's easy with the built-in photo slideshow.</p>	 <b>PRIORITY EMAIL SUPPORT</b> <p>All programs get access to priority email support to help quickly answer any questions you have.</p>