



S T O N E W A R D
building good

Radio Spots

SAMPLES

Should you choose to move forward with a radio ad, we have provided some samples for you to use or to gain inspiration from.

15 Second Radio Spots

Sample One

Are you ready to mooove it on the farm? The Lettuce Grow festival at the St. Joseph Center is coming Sept 23rd. Get your tickets today at stjosephcenter.com and get ready for an evening of restoration.

Sample Two

Get ready to release your inner party animal on Sept 23rd at the Lettuce Grow festival with good food, live music, a silent auction, and so much more. Get your tickets today at stjosephcenter.com and get ready to party on the farmstead!

Sample Three

Coming Sept 23rd, the Lettuce Grow festival at the St. Joseph Center is looking for donations for the silent auction. Join us in supporting the restoration of the historic building and the farmstead. Visit stjosephcenter.com for more information!

Sample Four

(Moo-cow 1) It's almost time for the Lettuce Grow festival on Sept 23rd. The hoomans will be here soon to give us treats. / *(cow 2)* And we get to watch their dance moves. They also drink this weird liquid that makes them all happy, too. / *(chicken)* I hope they buy their tickets soon at stjosephcenter.com. I'm ready to show my inner party animal! *(Bacock)*

Sample Five

(Baa-Goat 1) It's almost to time to party at the Lettuce Grow festival! It's on Sept. 23rd and you can buy tickets at stjosephscenter.com! / *(goat 2-hippie vibes)* How did you know that, dude? Baa. / *(Goat 1)* A volunteer told me. / *(hippie goat)* Rad, dude. Let's go practice our dance moves. *BAAA!*

30 Second Radio Spots

Sample One

(rooster crows) It's time to prepare for the Lettuce Grow festival at the St. Joseph Center Coming on Friday, September 23rd from 6 to 9 p.m. Come out to the farmstead to enjoy good food, live bluegrass music, beer and wine, a silent auction, a meet and greet with the four-legged family members, and so much more. You won't want to miss out on an evening of restoration under the stars. Tickets are available now at stjosephcenter.com, so get a mooove on! *(cow mooing)*

Sample Two

Do you have any valuable, handmade, or interesting items that are sitting on your shelf collecting dust? The Lettuce Grow festival is looking for items for its silent auction. All funds raised go towards the restoration of the historic St. Joseph's Home and the farm surrounding it. We are currently accepting donations for our event on September 23rd. Visit stjosephcenter.com for more information!

Sample Three

(Mooo - cow talking) Look at all those hoomans. What are they doing here? / *(other cow)* Looks like they are setting up for the Lettuce Grow festival. / *(chicken chirps in)* Isn't that when they get money to feed us and fix that building? / *(other cow)* That's right. St. Joseph's Home used to be an orphanage, and these hoomans are trying to restore the property back to a sustainable farm. That's why we are here. / *(chicken)* Makes sense. Well, let's go! We don't want to miss a night of restoration! *(chicken crows and runs away)* / *(cow)* He's excited. Say, When is the festival? / *(other cow)* Sept 23rd. I hope the hoomans don't forget to buy tickets or they will miss out! *(moo)*